



LA's Cultural Heritage Connections Conference



Who We Are

- CCF is L.A.'s foundation
- Founded in 1915; currently \$1 billion in assets
- \$129 million in total grants to nonprofits last year
 - \$17 million from CCF
 - \$68 million from CCF donors
 - \$5 million in scholarships
 - \$39 million to supporting organizations and special projects
- Over 1,600 unique charitable funds



Grantmaking Overview

Competitive
Grants

Donor advised
Grants

- **Competitive grants** are awarded to organizations that seek to meet an identified community need and that match the goals, objectives and priorities of the foundation. Competitive grants are awarded through a Letter of Intent and application process.
- **Donor advised grants** are awarded by individual donors/funds with specific preferences for their grantmaking. Donor advised funds are not open to funding requests.



Competitive Funding Program Area Goals

- **Arts**
 - Increase the participation of diverse, ethnic, and low-income individuals and communities in the arts.
- **Human Development**
 - Increase the ability of aging adults, youth transitioning out of the foster care system and adults with developmental disabilities to avoid social isolation and institutionalization and meaningfully engage in mainstream community life.
- **Education**
 - Increase PreK-5 student achievement in literacy and math among low-income, minority and English learner students.
- **Health Care**
 - Increase access to a regular, sustainable source of quality health care for low-income adults and children.
- **Housing and Neighborhoods**
 - Create stable, vital, livable communities for low-income families and individuals in economically disadvantaged neighborhoods.



Types of Support

Four types of competitive grants:

- 1) **Core operating** – Unrestricted funding; supports the overall work of the organization
- 2) **Capacity building** – Helps organizations plan for long-term growth; limited to specific activities such as planning, training and technical assistance, board and staff development, etc.
- 3) **Policy analysis and advocacy projects** – Supports nonpartisan studies, public awareness campaigns
- 4) **Capital projects** – One-time funding for purchase, renovation or new construction of facilities

* Average grant awards are between \$50,000 to \$100,000 over a two-year period.



Application Process

- On-Line Letter of Intent
- LOI's reviewed three times per year: April, August and December
- Invitation for full application
- www.calfund.org



CCF is more than a Grantmaker

- Facilitate more than \$150 million in planned gifts each year.
- Provide assistance in receiving and liquidating potential gifts.



Questions & Discussion

